In 2016, the Metaproject partnership is with [Poppin](http://www.poppin.com/), the New York based one-stop-shop for everything you need to work happy. [Poppin](http://www.poppin.com/) is rethinking every type of office product into a new colorful workstyle and recently introduced an increasingly successful range of furniture. The students are challenged to create innovative accessories for this new line that accent, improve, or add to their use. The design solutions are to appeal to [Poppin's](http://www.poppin.com/) target market, being value conscious and aesthetically minded; feasible for mass production; simple and functional.